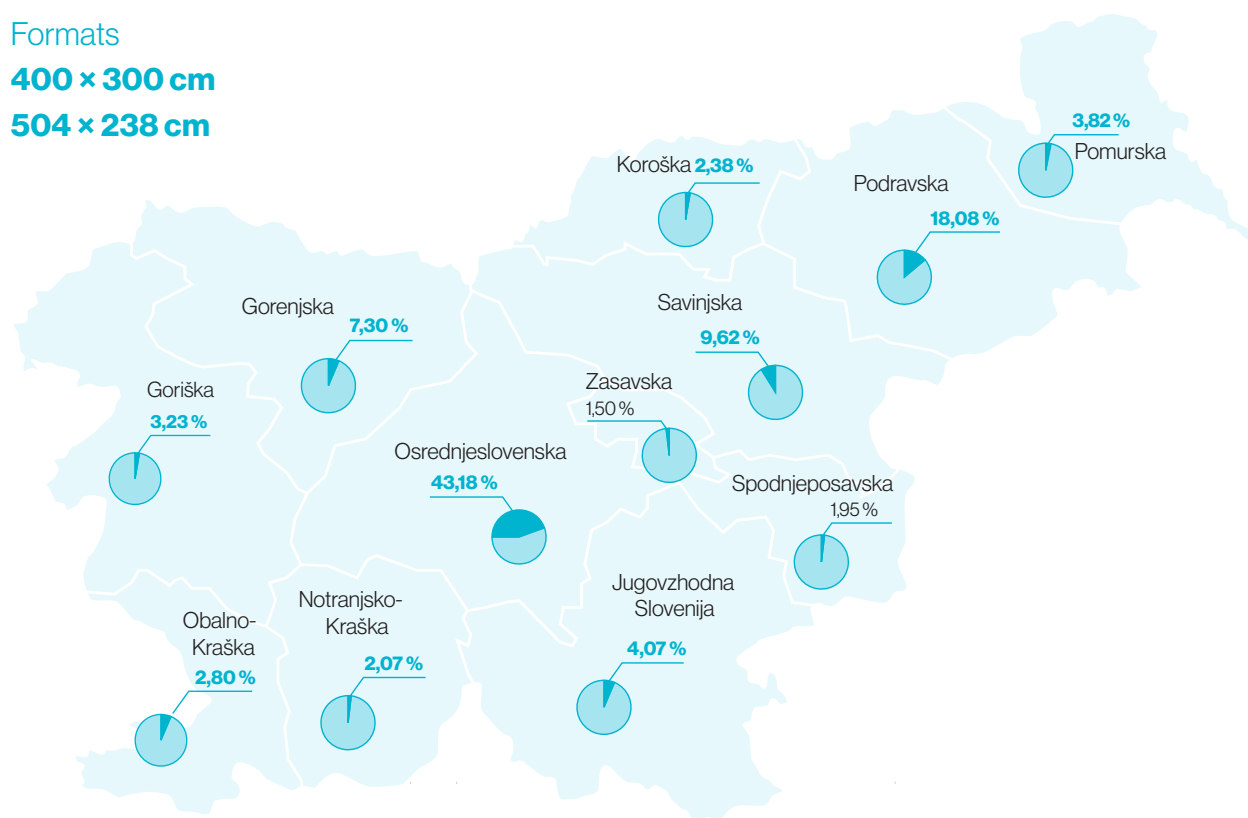


## Coverage by region

Formats

**400 × 300 cm**

**504 × 238 cm**



## Poster printing

Billboard 12 m<sup>2</sup>

### Offset 4/0

| Quantity | Price        |
|----------|--------------|
| 100      | EUR 2,394.00 |
| 120      | EUR 2,860.20 |
| 150      | EUR 3,650.06 |
| 180      | EUR 4,158.00 |
| 200      | EUR 4,351.20 |
| 240      | EUR 4,571.70 |
| 300      | EUR 4,903.50 |
| 360      | EUR 5,235.30 |
| 400      | EUR 5,455.80 |
| 500      | EUR 6,009.15 |

### Digital printing

| Quantity | Price/Unit |
|----------|------------|
| 1–5      | EUR 34.00  |
| 6–19     | EUR 31.00  |
| 20–49    | EUR 30.00  |
| 50–99    | EUR 25.50  |
| 100+     | EUR 23.50  |

VAT is not included in the prices.

Printing prices include: quality control, coordination of printing deadlines, packaging and transport from the printing house to the warehouse.

## Deadlines for submitting materials

The deadline for submitting materials for printing BB posters is 7 working days before the start of the campaign. If the materials are submitted later, we charge additional costs in the amount of EUR 1,665.00, which cover the costs of special transport of posters from the printing house and special distribution.

### Handling costs

Handling costs include the entire logistics of distribution throughout Slovenia up to the preparation of posters for wet posting and amount to:

|                             |                |
|-----------------------------|----------------|
| up to and including 9 faces | 27.00 EUR/face |
| 10–29 faces                 | 23.50 EUR/face |
| 30–59 faces                 | 22.50 EUR/face |
| 60–79 faces                 | 21.50 EUR/face |
| 80–99 faces                 | 19.50 EUR/face |
| 100–199 faces               | 1,785.00 EUR   |
| 200 and more faces          | 1,880.00 EUR   |

## Poster posting

Poster posting is included in the rental price. In the case of sponsorships, pro bono socially beneficial campaigns and other forms of free use of advertising space, we charge EUR 28.60 for posting each individual poster. For posting

outside the regular posting periods, the costs of preparation and execution of distribution outside the regular distribution periods amount to EUR 3,120.05. In addition, a flat fee of EUR 6.58 per unit is charged for the costs of special field inspections of locations outside the regular posting periods. Offers for other services are prepared on the basis of specific inquiries.

## Additional services

When the client supplies already printed posters, they must be delivered no later than 10 working days before the scheduled posting date. Otherwise, we cannot guarantee timely posting of the posters. Due to later posting of posters, the client is not entitled to request an extension of the campaign. Posters that are not produced in accordance with Europlakat standards are not accepted and will not be posted.

If the client supplies the posters, the following additional handling costs are charged: testing of stretchability and hardness of the poster paper, verification of technical suitability and quality, verification of correct numbering of segments, and any additional poster finishing (folding and assembling segments):

|                    |                      |
|--------------------|----------------------|
| up to 10 posters   | 13.80 EUR per face   |
| 1–50 faces         | 11.00 EUR per poster |
| 51 or more posters | 9.45 EUR per poster  |

## Print preparation

### Print file

504 × 234 mm  
+ 5 mm bleed  
300 dpi (scale 1:10)

### Print file

396 × 302 mm  
+ 5 mm bleed  
300 dpi (scale 1:10)

### FTP server

ftp://ftp.europlakat.si  
**Username:** multiuser  
**Password:** print000

## Files

### Press ready PDF, EPS, TIFF, JPEG

Fonts must be **embedded** or **converted to outlines**. Files (colours) must be in **CMYK**. At a **1:10 scale**, the file resolution should be **optimised to 300 dpi**. If possible, please include a best print.

## IMPORTANT

All key information **must be at least 15 cm away from the right and bottom edges**, as the paper expands differently depending on weather conditions and may be cut off. Small print and colophons should be positioned at the top or left edge of the poster.