

Poster printing

CityLight **118.5 × 175 cm**

Offset 4/0

Quantity	Price
35*	835.38 EUR
45**	921.06 EUR
100	1,405.15 EUR
150	1,476.91 EUR
200	1,548.67 EUR
300	1,635.42 EUR
400	1,750.01 EUR
500	1,864.61 EUR

Digital print

Quantity	Price/unit
1–49	14.25 EUR
50–99	11.96 EUR
100+	10.40 EUR

Day & night creative (double-sided) + EUR 270.00

* Poster printing for the Maribor Premium Network

** Offset 4/3 poster printing for the BTC Ljubljana Exclusive network

Digital print 4/3

Quantity	Price/unit
1–49	23.00 EUR
50–99	22.00 EUR
100+	20.00 EUR

VAT is not included in the prices.

Print prices include: quality control, coordination of schedules with the printing house, finishing and transport from the printing house to the warehouse.

Deadlines for submitting materials

The deadline for submitting materials for printing CL posters is 5 working days before the start of the campaign. If the materials are submitted later, we charge additional costs in the amount of EUR 1,544.90, which cover the costs of special transport of posters from the printing house and special distribution.

If the client supplies the posters, the following will be charged: checking technical suitability and quality, checking the correctness of finishing (correct rolling) and rolling of posters:

- up to 10 posters – EUR 5.40/poster
- 11–50 posters – EUR 4.90/poster
- 51 or more posters – EUR 4.10/poster

Delivery of posters

When the client supplies already printed posters, this must be done no later than 7 working days before the scheduled posting date. Otherwise, we cannot guarantee timely posting. Due to later posting, the client is not entitled to request an extension of the campaign and must also pay the costs of extraordinary distribution outside the regular posting period. Posters that are not produced in accordance with the technical standards are not accepted and will not be posted.

Additional services

Posting of CL posters is included in the rental price. In the case of sponsorships, pro bono socially beneficial campaigns and other forms of free use of advertising space, we charge EUR 3.80 for posting each individual poster.

Posting outside regular insertion days (Tuesday):

– costs of preparation and execution of extraordinary poster distribution across Slovenia: EUR 1,575.00.

Print preparation

Files

Press ready PDF, EPS, TIFF, JPEG

Fonts must be **embedded** or **converted to outlines**. Files (colours) must be in **CMYK**. At a **1:10 scale**, the file resolution should be **optimised to 300 dpi**. If possible, please include a best print.

IMPORTANT

Please note that the visible area of the poster is only 112 × 167 cm.

FTP server

ftp://ftp.europlakat.si

Username: multiuser

Password: print000

Print file

237 × 350 mm
+ 5 mm bleed
300 dpi
(scale 1:5)